

Honoring America at the Black Hills Stock Show!

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ADVERTISERS



OFFICIAL PUBLICATION of the HEARTLAND LIMOUSIN ASSOCIATION • MAR/APR 2023 Curt Wieczorek Named NALF Limousin "Promoter of the Year"

Curt Wieczorek was named as The North American Limousin Foundation (NALF) "Promoter of the Year". He was recognized at the annual meeting and convention in Oklahoma City, Oklahoma, January 2, 2023. This took place in conjunction with Cattlemen's Congress.

He has been actively involved in the Limousin breed, serving as the NALF President of the Board of Directors and the South Dakota Limousin Association.

Curt's involvement and financial contributions have been tremendous with the launch of the North American Limousin Research Foundation research project being conducted in Montana in conjunction with South Dakota State University.

Mark Anderson, NALF Executive Director, stated. "The research project currently being conducted would not be possible without the help and financial contributions made by NALF members. Curt and his family have not only contributed substantially to the project but his roll in helping hands-on with the project in addition to coordinating cleanup bulls, breeding schedules and help at the ranches was vital to the success of the program."



Continued on page 3

DeRungs Limousin Receives NALF "Commercial Producer of the Year" Award



Congratulations to John and Dan DeRungs, DeRungs Farms, of Ramona, South Dakota, who were named as the North American Limousin Foundation (NALF) "Commercial Producer of the Year" for 2023.

The award was presented to John's son, Logan, who is also part of the DeRungs operation, at the NALF Award Ceremony and "Genetics on Ice" Benefit Auction. This took place on January 2, 2023, at the Embassy Suites in conjunction with the Cattlemen's Congress in Oklahoma City, Oklahoma.

Our sympathy is extended to John's wife of 42 years, Claudia, son, Logan and his wife, Morgan, and grandson, Lincoln, and the rest of the DeRungs family on the untimely death of John, who died tragically as a result of a farm accident in September.

The farm operation continues on as a fourth generation operation that was started by John and Dan's grandfather in the early 1900's. Today, Logan and cousins, Garrett & Gabe, run a 300-head cowherd consisting of 150 registered Limousin and the rest are commercial Limousin-Angus based cows. In addition, they also row crop 1,150 acres of corn and soybeans, and they grow alfalfa.

They started using Limousin bulls in 1976, purchasing their first bulls from Bruner Limousin of Winfred, South Dakota. Since then, they have used Limousin bulls exclusively using Artificial Insemination and herd bulls from South Dakota breeders Bruner Limousin, Ludens Family Limousin of Viborg, and ROM'N Limousin of Arlington, as well as Wulf Cattle of Morris, Minnesota. In addition, Logan has begun his own cow program using

2 suzzi • 15 smuloV

Heartland Limousin Association • 619 139th Ln., Andover, MN 55304

Continued on page 3

Obvious... Breeding Decisions!

Bulls For Sale At The Farm Semen checked, vaccinated and ready to work.

MSHP King Of Kings 207K, son of Gladiator **DEBV Kingsford 210K**,

son of Gladiator **DEBV Kounty Line 226K**,

son of Heartland



CYWD Jack Frost 38J

75% Lim-Flex • Homo Polled • Homo Black • 3/6/21 MAGS Federal Reserve x CYWD Zinfandel 16Z CE: 12 BW: 2.4 WW: 71 YW: 104 MK: 27 CM: 7 SC: 0.72 DC: 16 YG: -0.18 CW: 34 RE: 0.52 MB: 0.35 \$MI: 66 Easy calving. Good performance. Great carcass. His first calves look great and have a lot of style He has worked to perfection on our first-calf heifers. We are EXCITED about his future!

DEBV Gladiator 917G

84% Limousin • Homo Polled • Black • 1/31/19 CELL Envision 7023E x DEBV Copper Penny CE: 14 BW: -0.5 WW: 71 YW: 106 MK: 25 CM: 8 SC: 1.60 DC: 19 YG: -0.30 CW: 30 RE: 1.02 MB: 0.04 \$MI: 55



CELL Envision 7023E

Envision remains the breed's best go-to bull for performance and all-around industry approval. Check out his other sons: VL Hunker Down 003H (owned with Wulf Cattle) VL Jim Beam 114J (owned with Wulf Cattle) Contact us or Casey at Wulf Cattle with semen inquiries.



ORTHMANN ROGER & ANN Roger 402/981-1621



DEB & GEORGE MILLER II 402/515-7714

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Wieczorek, Continued from cover

Wieczorek Limousin is a fourthgeneration operation located in southeastern South Dakota. The family consists of Curt and Leanne Wieczorek, Ryan and Danielle, Emily, Bradley, Megan and granddaughters, Josie and Isla. Their main headquarters is located on the original tract of land homesteaded in 1882 by ancestors who immigrated here from Germany. While the original sod house no longer exists, the values that comprised that generation still do – faith, family, and work ethic.

They have utilized artificial insemination since 1968 to advance the quality of their cow herd. In 1972, they expanded their existing multi-breed herd with Limousin sires, such as Dandy, Éclair and Prince Pompadour. The ease of calving coupled with the calf vigor and muscularity from those first matings sold them on the breed. From that point forward, they switched exclusively to Limousin on the entire herd and began to build the purebred herd that currently grazes their pastures.

Their inaugural bull sale was hosted in 1981. They are proud to have several customers that bought bulls at that first sale who are still purchasing WZRK genetics today. Taking care of people and making sure customers are satisfied has always been their number one goal.

-*A*--

DeRungs, Continued from cover

Limousin genetics from Ludens Family Limousin and Symens Brothers of Amherst, South Dakota.

DeRungs market their March calving production at the Madison, South Dakota Livestock Market in February after backgrounding their production to 850-900 lbs. The DeRungs also save their top 15 bulls and sell them to their customers at the Madison facility. They retain their top heifers for their production program.

The DeRungs said that they utilize cover crops, fencing trees, and only allow clean water for the cattle to drink. They also use three technologies that have helped them meet their goals; DNA testing, ultrasound technology, and recording data on the Digital Beef website through NALF.

John loved the Limousin muscle, phenotype, calving ease and calfhood vigor as well as their improved docility. The DeRungs have been loyal to Limousin genetics and plan to continue what has been a great success to them for 46 years.

John received the state "Commercial Producer of the Year" award from the South Dakota Limousin Association during the 2022 Black Hills Stock Show in Rapid City. Congratulations!

HEARTLAND CALENDAR

MARCH

- 9 Edleman "Pride of the Prairie" Production Sale, at the ranch Willow Lake, SD
- 12 Boyer Limousin Annual Production Sale, at the farm Liberty, NE
- 14 Route 66's "Highway to Success 1" Sale L365Auctions.com
- 25 Bruner Limousin "Genetic Power Bull Sale" Madison, SD
- 28-29 Wulf Cattle Open House, Sandy Ridge Ranch Atkinson, NE

30 Minor Limousin Inaugural Online Sale Event – L365Auctions.com

APRIL

- 1 Ludens Family Limousin Annual Sale, at the farm Viborg, SD
- 6 Wulf Cattle "Opportunity Sale of 2023" Online Sale DVAuction.com and SuperiorClickToBid.com
- 11 Hager Cattle Co. Annual Bull Sale, at the ranch Karlsruhe, ND
- 12 Peterson L7 Bar Annual Production Sale, at the ranch Pukwana, SD
- 22 DeRungs Limousin Bull Sale, Madison Livestock Sales Madison, SD
- 25 Linhart "Divas Online Show Heifer Sale" SC Online Sales
- 28 Missouri Lmousin Breeders Association Annual Meeting, Banquet/Benefit Auction – Lebanon, MO
- 29 The Great American Pie Sale Lebanon, MO

MAY

- 5 Torgerson Farms "Cinco De Mayo Sale" L365Auctions.com
- 27 Kansas Limousin Breeders Association Junior Field Day Fort Scott, KS

JUNE

- 2-3 Heartland Limousin "Showdown Show", Westfair Council Bluffs, IA
- 4 Iowa Limousin Association Junior Field Day, Westfair Council Bluffs, IA
- 9-10 Missouri Limousin Breeders Association Open and Junior Field Day Sedalia, MO



In the January/February Heart Beat I had questions and answers about the history of the Heartland Limousin Association (HLA). I found some additional information that I thought you might find interesting.

The Limousin pioneers in the breed determined that there was a need for a regional organization that would help to unify the breeders, assist them with the promotion of their cattle and provide an outlet for news concerning activities of member states.

Three major projects were agreed upon by the founding breeders:

- 1.) To provide a new source for breeder advertising in a newspaper format.
- 2.) To increase youth participation by organizing a junior regional show in the Midwest.
- 3.) To provide an opportunity for Heartland members to market Limousin cattle at a venue in conjunction with the annual meeting.

Can you answer these questions?

- 1.) Two types of memberships were offered at the beginning. Can you name them and what did they cost?
- 2.) Who were two of the key people who provided guidance in the early stages of the HLA?
- 3.) Who gave legal advice and assisted with the formation of the nonprofit corporation?
- 4.) Where was the first annual meeting held?
- 5.) Where and when was the first Heartland Regional Junior Show held?
- 6.) Can you name any of the graphic designers that have helped with the Heart Beat over the years? There have been seven, from the start of the paper to the present time.

Answers on page 35

The Limousin *Heart Beat* wants to help target your marketing DOLLARS!

Send us the address of your new customers and we'll add them to our FREE subscription list. Include their mailing address, or if you have an address correction, send that as well.

LIMOUSIN HEART BEAT

DEAN SUMMERBELL • 619 139th Ln NW • Andover, MN 55304 • bjsummerbell@gmail.com





It seems as though I start this column leach issue talking about the weather. Minnesota, at the time of writing, has already picked up its average yearly snowfall with March to go.

Punxsutawney Phil, the famous groundhog, saw his shadow on February 2nd, which means "six more weeks of winter". He has an accuracy rate of 39%, and those of us who live in the north country know that some years winter can extend well into April. Oh well, there's nothing we can do about it. The western South Dakota ranchers look forward to more moisture in any form. I just wish I could figure out how to send them some of our excess snow and ice.

January was a month where Beverly and I pretty much stayed home. I got a lot of Limousin paperwork completed. I also was scammed by a foreign entity who had my bank account and social security numbers. I found out that it is a lot of effort to change bank accounts and convince Social Security that "I am who I say I am".

The projected government policy covering the Waters of the United States (WOTUS) rule change will, in my opinion, have a negative impact on the cattle industry. This new rule is designed to reduce the uncertainty from constantly changing regulatory definitions that has harmed communities and our nation's waters. However, it has left many farmers and

ranchers concerned about the impact it will have on their pastures. The beef industry is worried about the grazing that takes place on the open range or pastures. Ponds may be restricted by the environmental whims of antimeat eaters, and their supporters will definitely be worth our concern.

The report of Hoof 'N Mouth disease slipping out of Mexico also bears watching. It seems that our American producers have to put up with more and more challenges from a variety of sources, including those who have an agenda going against our traditional American values.

I would like to invite everyone to our Heartland Banquet and Benefit Auction on March 3, 2023, at the Linhart Sale facility near Leon, Iowa. Those who cannot attend can follow and bid on the online sale. We want to thank Charles Linhart and his family for allowing us to have our meeting and benefit the night before their annual bull sale on March 4.

I also would like to invite all juniors who are getting ready to travel to Rapid City, South Dakota, for the summer NALJA show to practice your skills at the Heartland "Showdown Show" June 2-3, 2023. This will give juniors an opportunity to gain some experience exhibiting their cattle in the show ring at Westfair near Council Bluffs, Iowa.



Wishing for spring, warm weather and green grass. Predictions for late February are 15-18 inches of snow and high winds.



Dean Summerbell presented highlights of the "Commercial Producer of the Year" recipient, DeRungs Limousin of Ramonda, South Dakota, at the NALF Award Ceremony and "Genetics on Ice" Benefit Auction January 2, 2023. This took place in conjunction with Cattlemen's Congress in Oklahoma City, Oklahoma.



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SPACE	MEMBER	NON-MEMBER					
Full page	\$950	\$1,000					
2/3 page	\$630	\$680					
1/2 page	\$600	\$650					
1/3 page	\$480	\$530					
1/4 page	\$425	\$475					
1/8 page	\$215	\$265					
Contract Rate	es Available cont	act Dean for more info.					

DEADLINES & TERMS THE 1ST OF THE PREVIOUS MONTH

D				

DLADLINLS	
January/February	Dec. 10
March/April	. Feb. 10
May/June	April 10
Sept./Oct	Aug. 10
Nov./Dec	.Oct. 10
Deadlines are subject to vary.	
Terms: All accounts due & payabl	le as billed.

PAGE SPECIFICATIONS
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1/2 page8" x 5.16" or 3.95" x 10.4375"
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It was the extra thickness and growth of Limousin cattle that attracted us to this breed in the beginning and that hasn't changed over the years. We have gone far and wide to search out the breed's most elite sires in both the U.S. and the United Kingdom to infuse into our herd. Now you can reap the rewards with the bulls and females we have available.



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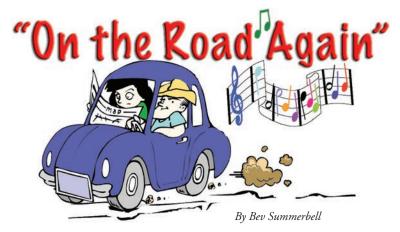




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This year's travels have been a little different than in the previous years because of Dean's health issue. COVID pneumonia has diminished his lung capacity by 40%. As a result, the Dr. said that he should avoid cold weather as much as possible. That is difficult living in Minnesota; however, we are trying to limit the amount of time that he spends outside looking at cattle in the winter.

We have missed some sales and events because we are cutting down our travel schedule a bit. You will still see us at all of the state annual meetings, banquets and benefit auctions. In addition, we will also be attending as many sales as possible.

I am looking forward to warmer weather and bare ground. We still have about two feet of snow on the ground here, so it will take a while for it to all melt. I know the farmers and ranchers are glad for the moisture and are awaiting green pastures once again.

We are all busy planning for upcoming events this spring and summer. States will be hosting field days, the Heartland "Showdown Show" will be the first weekend in June (2-3) in Council Bluffs, Iowa, and the NALJA Show will take place in Rapid City, South Dakota, July 7-13, 2023. Mark your calendars for all these fun events in the Limousin breed!

Throughout our travels as well as those of friends, I have been surprised to see my name attached to a variety of products and establishments. I will share a few with you as well as information about my name.

My name, Beverly, is not a very common name. The name is English and means "dweller near the



beaver stream or meadow". It has a consistently modern flair despite its enduring popularity through the decades, conjuring up images of sunny days and green grass. It reached #14 in popularity in 1937, but today it is not in the top 100.

When Dean and I were in Branson, Missouri, we drove by a nursing home called "Beverly's". I guess that might be where I'll spend my "golden years" – ha, ha.

While walking through the Mesa Market in Arizona in December, I discovered a product called "Bev's Hats". I was not sure what they were, but the clerk said that they were tops to put on glasses to keep the bugs out. I thought that was an interesting item.



As you know, both Dean and I enjoy our coffee, especially in the morning. It was quite a surprise when Ann Vorthmann sent me a picture from Florida of "Beverly's Coffee Shop". I've never been there, but the next time I'm in Florida I'll have to check it out.



Mary Bosch noticed a sign for "Beverly's Ice Cream" when she was in Florida in December. We love ice cream so that's another place I'll have to put on my list of places to visit whenever we are at the beach.



I wonder where else my name might pop up? Let me know if you see it somewhere.



Tiny Taco Beef Tarts

This easy-to-prepare Mexican-style appetizer came from the Minnesota BEEF Council. I hope you enjoy these Tiny Taco Beef Tarts. *Bev Summerbell*

Ingredients:

- 12 oz. ground beef
- $\frac{1}{2}$ cup chopped onion
- 1 tsp. minced garlic
- ¹/₂ cup medium taco sauce
- ¹/₂ tsp. ground cumin
- ¹/₄ tsp. salt
- 1/8 tsp. pepper
- 2 packages (2.1 oz. each) frozen mini phyllo shells (30 shells total) ¹/₂ cup shredded Mexican cheese blend (you can use reduced fat cheese)

Toppings:

Shredded lettuce, sliced grape or cherry tomatoes, guacamole, dairy sour cream, sliced ripe olives.

Directions:

- 1. Heat oven to 350° F.
- 2. Brown ground beef, onion and garlic, breaking up beef into small crumbles and stirring occasionally.
- 3. Add taco sauce, cumin, salt and pepper.
- 4. Cook and stir 1-2 minutes or until mixture is heated through.
- 5. Pace phyllo shells on rimmed baking sheet. Spoon beef mixture evenly into shells. Top with cheese.
- 6. Bake 9-10 minutes or until shells are crisp and cheese is melted.
- 7. Top tarts with toppings, as desired.





Adam & Jenna Kautsch of Russellville, MO, proudly announce the birth of Adam Karson Kautsch on January 14, 2023. He weighed 9 lbs. 15 oz. and was 21.5 inches long. His sisters, Kambrie and Khloe, are very fond of their baby brother.



Noah Grant Duff, son of Thomas and Katie Duff, of Marcus, IA, was born on February 3, 2023. He weighed 7 lbs. 9 oz. and was 20 inches long.



Briggs Mason, son of Mason Heard and Morgan Compton of Sheldon, MO, was born on February 15, 2023, weighing 7 lbs. 8 oz. and measuring 21 inches long.



Lawson James, son of Randee & Jordan Ruppert of Witt, IL, was born on February 4, 2023. He weighed 9 lbs. 4 oz. and was 20.5 inches long. Proud grandparents are Randy & Nancy Corns and Joan Meyers.



Congratulations to Rachel Booth and Evan Summers on their New Year's Eve wedding in Stillwater, OK. Rachel is the daughter of C.K. "Sonny" and Mary Booth of Miami, OK.





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65% LF • HP • DB • 2/5/22 • MAGS Firestone 218F x Wulfs Gold Foil 9469G CE:9 BW:1.2 WW:84 YW:127 MK:20 CM:5 SC:0.65 DC:9 YG:-0.19 CW:47 RE:0.73 MB:0.08 \$MI:60



53% LF • HP • DB • 2/6/22 • MAGS Firestone 218F x Wulfs Ablaze 3012A CE: 10 BW:0.5 WW:67 YW:100 MK:14 CM:5 SC:1.10 DC:11 YG:-0.15 CW:27 RE:0.42 MB:0.01 \$MI:52



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South Dakota has a bright future with their juniors watching the Black Hills Limousin show; Thorne Radke, Rory Peterson, Palmer Nielson, and Scarlett Radke.



Bevin Bertsche, daughter of Brandon and Sasha Yackley-Bertsche of Onida, SD, exhibited the Grand Champion AOB heifer with her purebred Limousin at the Black Hills Stock Show in Rapid City, SD. SL Cinco De Mayo is a 5/5/22, black, polled daughter of SSTO Guns N Roses 9408G ER out of Straight 970G.



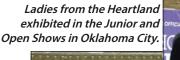
Brooks Marthaler, 8-year-old son of Jake and Rachel of Hastings, MN, won the Lego contest in his age group at the Black Hills Stock Show in Rapid City, SD. He built a John Deere tractor and a herd of heifers.



Having dinner with the big people at the SD banquet, Stella and Walker McKenna of Dakota Dunes, SD, had a weekend in Rapid City.



Limousin juniors Lily Mitchell of Wauzeka, WI, and Ashlyn Ochsner of Kersey, CO, were two of ten juniors pursuing careers in the beef industry who were awarded \$1,500 scholarships by the National Cattlemen's Foundation. Career fields include education, communications, production, research, and other fields related to beef. The purpose of this program is to identify and encourage talented and thoughtful students who will emerge as industry leaders. Lily will be attending South Dakota State University in the fall and Ashlyn plans to further her education at Texas Tech University.





Ryleigh Morris of Ash Grove, MO.

Ava Miller of Treynor, IA.

Ashley Schrag of Mound Ridge, KS.



The showmanship judge for the junior show at the Black Hills Stock Show in Rapid City, SD, was impressed that four out of the top five juniors in the 10 and under class were all showing Limousin cattle. Pictured from left to right are; 1st place, Briggston Bertsche of Onida, SD; 2nd, Bevin Bertsch, also of Onida; 3rd, Levi Marthaler of Hastings, MN; and 5th, Emery Marthaler, also of Hastings.

Edwards Land & Cattle Co. Named NALF "Commercial Promoter of the Year"



Edwards Land & Cattle Co. of Beulaville, North Carolina, was named Limousin "Commercial Promoter of the Year" at the North American Limousin Foundation "Genetics on Ice" Social and Benefit Auction.

Dexter started with a humble beginning as a son of a small family farmer. After college, he worked with Carroll's Foods, a leader in swine and turkey production. He has held several leadership positions in this company including General Manager of the Southeast Region and Central Region.

Edwards Land & Cattle Co. currently runs roughly 800 head of Limousin, Lim-Flex, Angus and Red Angus cattle spread out over three counties. They also raise more than 12,000 hogs and turkeys. Their operation has a long and rich history that stems across several generations.

In 2021, the Edwards family moved their annual sale to their new sale facility located on the 100-yearold farm originally owned by the Edwards' ancestors.

The Edwards family is proud of the

various successes their livestock have found in show rings and sales across the country. They have produced seven All-American Futurity Grand Champions and claimed four titles at the National Western Stock Show in Denver, Colorado. They have also been recognized as Premier Breeder six years in a row at the North American International Livestock Exposition in Louisville, Kentucky, and again in year 2022.

Dexter has been actively involved in the Limousin breed, serving on the NALF board of directors from 2010-2016. He was also president of the Duplin County Farm Bureau and president of the Duplin County Agri Business Council.

The family consists of Dexter, his wife, Pam, their son, Nicholas and daughter Allie, and their daughter, Brittainy and her husband, Kurt Kildow and their children Arden and Gage. Nicholas is now the manager of Edwards Land & Cattle Co. and Next Generation Family Ventures which consists of farming as well as swine and cattle production.



84% Limousin • HP/Blk • 1/21/22 S: TASF Crown Royal 960C D: VL Beauty Queen 433B CE: 8 BW: 1.1 WW: 63 YW: 85 MK: 19 RE: 0.75 MB: 0.17 \$MI: 57 We are pleased to partner with our friends at J6 on this high-selling bull from our fall sale. Contact owners for semen availability. *Grand Champion Bull*

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DEB Det 402 Trey

Deb & George Miller II 402/515-7714 Treynor, IA



David Spencer 308/627-6259 Edward Spencer 308/440-1139 Mark Blake 712/269-1361 www.j6farms.com Gibbon, NE

Mission Statement of the Heartland Limousin Association

The purpose for which the HLA is organized is to serve as a service organization designed to promote and further enhance the Limousin breed of cattle in the seven state area comprised of IA, KS, MN, MO, NE and SD.

The goals for the Association shall include promotion, strengthening state and junior associations within the region; development of a regional publication; improvement of communication and a unified attitude of breeders; to provide market information and expertise; to serve as a coordinator of events between the Association and the industry; to increase breeder involvement; and to strengthen ties between the NALF and the Heartland Limousin Association.

APPLICATION FOR MEMBE	RSHIP The Heartland Limousin Association is comprised of Limousin breeders including the states of IA, KS, MN, MO, NE, SD & WI.
Name	Most used herd prefix assigned by NALF
Address	_City/State/Zip
Phone/Email	
The undersigned herein applies for membership in the HLA with all rights and privileges outlined in the HLA	A constitution and bylaws. Clip and return this membership application & \$50 to: Dean Summerbell, HLA, 619 139th Lane NW,
Signature	Andover, MN 55304

Iowa News...

Iowa Breeders Consign to Sales

Iowa breeders traveled to Rapid City, South Dakota, the first weekend in February to show and sell their Limousin/Lim-Flex cattle. Jim and Becky Venner of Breda and Jason Boyer with his son, Kacey and daughter, Kaitlyn of Osceola exhibited their cattle February 3 in the morning show and then sold them that afternoon.

Mark Your Calendars

The Iowa Limousin Association will be busy the first weekend in June.

They will serve as the host state for the 2023 Heartland Limousin Association "Showdown Show" at the Westfair Fairgrounds in Council Bluffs, Iowa.

Check-in, junior activities and a complimentary dinner will take place on Friday, June 2. Saturday is "show day", with pictures of the juniors in their show shirts at 10:15 a.m. followed by the show at 10:30. Exhibitors who are not from Iowa are free to leave immediately after the show.

Those juniors and their families from Iowa will have the opportunity to stay

and show in the Iowa Field Day on Sunday. For more information about the show, contact Ann Vorthmann, Erica Shipman, or Randy Corns.

Field Day

The Iowa Junior Association will hold their Field Day on Sunday, June 4, at the Westfair Fairgrounds in Council Bluffs. This will take place the day after the Heartland Show. For more information concerning the show, check the Iowa website at: www.iowalimousin.org or contact Brenda Anderson. Because there are so many hotels/ motels in a variety of price ranges in Council Bluffs, it was decided that there will not be a headquarter hotel this year.



Randy & Kim Siders of Tipton, IA, enjoyed taking in all the Limousin events at the Cattlemen's Congress in Oklahoma City.

<u>Kansas News..</u>

Breeders Travel to Oklahoma City

Fifteen members of the Kansas Junior Limousin Breeders Association traveled to Oklahoma City, Oklahoma, to take part in Cattlemen's Congress Junior and Open Shows January 3-4, 2023. They did a great job showing their Limousin and Lim-Flex cattle. Two breeders, Super C and Ratliff Cattle, also took part in the Open Show in Oklahoma alongside juniors. Ratliff Cattle took home the Grand Champion banner with their 84% Limousin bull, TUBB 457J. Congratulations!

Field Day

The Kansas juniors will have their Annual Field Day May 27 in Fort Scott. More information will be printed in the May/June Heart Beat.

Brooke Falk Completes Veterinary Program

Brooke Falk (right) of Harveyville, KS, has completed her degree and passed the Veterinary Assessment test. She now has her license, given by the Kansas Board of Veterinary Examiners License Board, to work as a veterinarian in the state of Kansas. Congratulations!



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The current land of our home operation was once the original homestead of the Badus Swiss Colony that settled in 1877. St. Ann's Catholic Church sits in the background.



2022 SDLA Commercial Producer of the Year, DeRungs Limousin John and Logan DeRungs of DeRungs Limousin stand with Dean Summerbell at the Black Hills Stock Show to accept the award.



1985 Grand Champion Limousin Bull at the Watertown Winter Farm Show Leo DeRungs (far left), the father of John and Dan and grandfather to Logan, Garret and Gabe. John and Claudia are on the far right.



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Vol. 31 • Issue 2 • Mar/Apr 2023

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linnesota New



Limousin breeders Dr. Briggs Peine and Chris Herman of Hastings, MN, attended the Limousin events in Oklahoma City.

In Memoriam

Fairmont,

Services were held January 21, 2023, at

the Patton Funeral Home in Blue Earth.

Minnesota, and grew up on the family

general livestock farm near Goodhue

in southeastern Minnesota. Henry

attended the University of Minnesota

College of Agriculture until enlisting

in the Minnesota National Guard and

The family owned one of the early-

U.S. Army in 1954, serving overseas.

He was born in Red Wing,

Tenry Curtiss Bollum,

190, of Blue Earth,

Minnesota, passed away

December 21, 2022, in

Minnesota.

Minnesota Farm Bureau **Receives Award**

The Minnesota Farm Bureau Federation was one of six states to receive the New Horizon Award, presented during the American Farm Bureau Federation's (AFBF) 104th Convention in San Juan, Puerto Rico.

The New Horizon Award honors the most innovative new state Farm Bureau programs. Minnesota was recognized for its interactive ag literacy exhibit at the Minnesota State Fair, according to a Minnesota Farm Bureau news release.

day Limousin cattle farms in North

America. He was a charter member of

the Minnesota Limousin Association.

Henry spent 25 years working with

the Minnesota Livestock Breeders

Association and he was a member of

the Minnesota 4-H Livestock Auction

agriculture field in southern Minnesota

including the head of the County Soil

Conservation Service and County

Agent. After retiring from the Extension

Service in 1988, Henry became a part

owner of Nelson Realty in Blue Earth.

Involvement in raising quality livestock

Henry held a variety of jobs in the

Committee for 30 years.

Also receiving the award were Delaware, Florida, Illinois, Kansas and New York.

Minnesota State Cattlemen's **Industry Convention**

The Minnesota State Cattlemen's Association (MSCA) hosted their annual convention December 9-10, 2022, at the Willmar Conference Center in Willmar. The newly elected MSCA executive team was announced during the convention.

team includes Eric Zeltwanger of Morris

The MSCA newly elected leadership

was a large part of Henry's interests and activities of his family over the years. He was also a member of several service organizations including Farm Bureau and Township Board.

He is survived by his wife, Sandra, of Fairmont, Minnesota; son Randy (Rhonda) of Airdrie, Alberta, Canada; son Terry (Heidi) of Spokane, Washington; and daughter

Cindy (Neal) Grotsun of Cold Spring, Minnesota; a brother, grandchildren, and numerous other friends and family members.



as Cow/Calf Council Chairman.

MSCA will continue to advocate for and defend Minnesota cattle producers this year, with a focus on wolf depredation and indemnity process, deer depredation, government land management and the 2023 Farm Bill.

Congratulations, Breeders

Wulf Cattle of Morris had success in the show ring, taking home the Supreme Champion Overall Breeds with their bull at the Black Hills Stock Show (BHSS). The bull not only was the Supreme Champion but it was also the high-selling bull overall breeds.

Wulf also exhibited the Grand Champion Pen of Three Bulls at the National Western Stock Show. They took home the Grand Champion banner with their pen of purebred bulls and they were voted "People's Choice".

Lura Limousin of Delavan and Duff Limousin of Hampton brought cattle to the BHSS and they sold very well. In addition, Paul Bartsh of Rushford consigned a fancy heifer to the Iowa Beef Expo in Des Moines.



issour

Annual Meeting

Mark your calendars for April 28, 2023, for the annual Missouri Limousin Breeders Association Annual Meeting, Banquet and Benefit Auction in Lebanon. This event will be held at the Gravel Bar & Grill, located at the Sand Springs Resort.

Rooms can be reserved for the weekend at the resort by calling 417/532-5857. The address is 1996 Highway 64, Lebanon, Missouri.

This is always a great time to get together with other breeders, enjoy a delicious meal and help support the association by donating and/ or purchasing items on the benefit auction. If you are not able to attend, please contact any board member to leave your bid. This is a major MLBA fundraiser for the upcoming year.

Great American Pie Sale

The Great American Pie Sale will be held April 29, the day following the annual meeting, at the Exchange at Wall Street Cattle Co. near Lebanon.

Field Day

The 2023 Missouri Limousin Breeders Association (MLBA) Annual Junior and Open Field Day Shows will be held the weekend of June 9-10. The shows will take place in conjunction with the Missouri Cattlemen's Association All-Breeds Show at the Missouri State Fairgrounds in Sedalia.

Congratulations, **Ryleigh and Chelsea**



Missouri juniors Ryleigh Morris of Ash Grove and Chelsea Pinnell of Cuba received awards at the Missouri Cattlemen's Banquet.

During the 55th Annual Missouri Cattle Industry Convention & Trade Show in January, 2023, junior beef cattle exhibitors were recognized for their hard work and success in the show ring. These junior showmen exhibited cattle at four shows sponsored by the Missouri Cattlemen's Association. Points based on class placings were accumulated during 2022, and the top exhibitors received prizes during the convention.

The overall heifers in each breed were awarded prizes. Ryleigh Morris of Ash Grove took the top spot for the Limousin breed. In addition, Ryleigh exhibited one of the top five placing heifers overall breeds. The overall market animals in each breed were also awarded prizes. Chelsea Pinnell of Cuba had the top honors for Limousin.

CornerPost Raffle

Pinegar Limousin of Springfield, Missouri, donated AUTO Legacy 689H, a heifer bred to CHR Hank 105H, due March 16, 2023. She is a

12/21/20, black, homozygous polled daughter of AUTO Cruze 132X out of AUTO Cylie 284C ET.



Joe Moore of Stauton, VA, held the winning raffle ticket for the CornerPost bred heifer donated by Pinegar Limousin. Congratulating Joe are members of the NALJA Board of Directors and Ty Heavin, Pinegar Limousin of Springfield, MO.



AUTO Legacy 689H

Missouri News...

In Memoriam



Ronald M. Swell, 89, of El Dorado Springs, Missouri, passed away December 20, 2022. A memorial/visitation was

held at the Bland-Hackleman Funeral Home on December 27, 2022, in El Dorado Springs, Missouri.

He was born in Cedarville, Missouri, and graduated from Stockton High School. Ronald attended the University of Missouri until he was drafted into the Army in 1954, where he was stationed in Japan. He earned his degree from MU in Agricultural Economics with an emphasis in banking.

Ronald was a banker, serving as president of the Tri County State Bank in El Dorado Springs. During his banking career, he was also president and chairman of the board for banks in seven towns in Missouri. He was very involved in his community, serving as a member of the Industrial Development Corporation, he was on the school board, the Chamber of Commerce and a member of Rotary.

While banking was his occupation, his passion was the farm. He and his wife, Kay, purchased their farm in September of 1966. Sewell's Bar S Limousin Ranch was one of the Missouri's first Limousin ranches and one of the first to incorporate AI into their program. Ron was known for having quality seedstock and he was proud of the production sales that the family put together. He had a personal connection with breeders throughout multiple states. His daughter, Shannon, served as the auctioneer for his sales and his sons, Steve and Greg, helped in the back getting the cattle ready. Next to his family, his cattle were his pride and joy. He sold the last of his cattle in August of 2019.

Survivors include his wife of 63 years, Evalyn Kay, sons Steve (Denise) and Greg

(Ellen), a daughter, Shannon (Brian) Eason, a sister, eight grandchildren, six great-grandchildren, and many other friends and relatives.





Tracy Lane Beisly, 59, of Nevada, Missouri, passed away on January 9, 2023, at his home following a lengthy illness.

Services were held on January 12, 2023, at the Ferry Funeral Home in Nevada.

He grew up on the family farm East of Nevada where he farmed and raised cattle all of his life. Tracy was an avid outdoorsman and he loved fishing and quail hunting. He also enjoyed attending cattle shows, bowling, grilling and smoking meat. One of

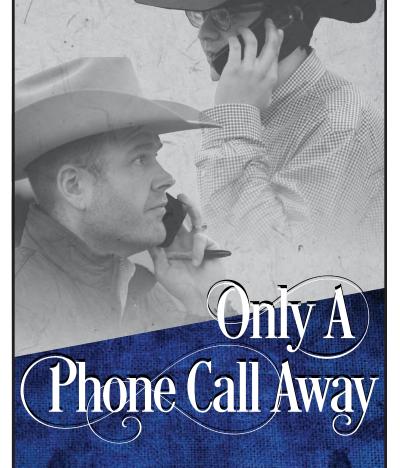
his favorite things was watching his children and grandchildren show animals at the county fair. Tracy was a member of the Southwest Team Penners Association for whom he supplied cattle for penning.

Tracy is survived by his wife, Kelly, his sons Kyle (Erin) and Klay (Janna), five grandchildren, all of Nevada, and numerous other family and friends.





Caleb & Tara Minor of Stratford, MO, were buyers at the National Sale in Oklahoma City.



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<u>Nebraska News...</u>

Hunt Limousin Holds Open House & Private Treaty Sale

Charlie, Nancy, Dan, and Melinda Hunt, Hunt Limousin Ranch of Oxford, Nebraska, held an Open House & Private Treaty Kick-Off on Saturday, January 14, 2023, at their ranch. This offered their customers an opportunity to view the bulls, enjoy a delicious chili lunch provided by Nancy Hunt and have time to visit.

Charlie and Dan offered herd sire prospect bulls on their "Third Heritage Online Sale". This Open House served as a preview to the sale. In addition, buyers could view and purchase any of the Hunt bulls at the Open House. There were over 100 customers and friends in attendance.



Hunt Limousin Ranch of Oxford, NE, proudly displayed their sign over their Pen of Three bulls at the NWSS in Denver, CO.

Nebraska Cattlemen's Classic

The 2023 Nebraska Cattlemen's Classic took place February 18-26. There was a change this year with the bull and female sales being on the same day. In the past, the sales were on two separate days. The results of the Classic will be posted in the May/ June issue of the Heart Beat.

J6 Attends Cattlemen's Congress

Ben Spencer, J6 Farms of Gibbon, NE, took part in the Cattlemen's Congress in Oklahoma City, Oklahoma. He took home the Division I Champion banner with his purebred female, TASF CLAC Karma 639K ET. Congratulations, Ben!



Mark, Erin, and Harper Blake, J6 Farms of Gibbon, NE, enjoyed their time at the NWSS in Denver, CO.

South Dakota News Annual Meeting, Banquet and Benefit Auction Held in Rapid City

Members of the South Dakota Limousin Association (SDLA) along with Limousin enthusiasts from Iowa, Minnesota, Montana, North Dakota, Oklahoma, Wisconsin and Wyoming, traveled to Rapid City for their annual meeting, banquet and benefit auction February 2, 2022. This event was held at the Courtyard by Marriott in conjunction with the Black Hills Stock Show.

The evening began with a delicious dinner followed by the introduction of guests, recognition of the "Commercial Producer of the Year" recipient, an election of board members and the benefit auction.

Curt Wieczorek, president, welcomed everyone and thanked them for attending. The Secretary and Treasurer's reports were given. Dean Summerbell, Heartland Limousin Association Executive Secretary presented the "Commercial Producer of the Year" award to Doug Henley of Britton.

An election was held to fill the open seat on the Board of Directors. Jacob Edleman of Willow Lake was elected to fill the position on the board following the resignation by Sarah Christensen.

Benefit Auction

Chisum Peterson of Pukwana served as the auctioneer for the evening. Members of the South Dakota Board of Directors displayed the items during the auction. Bidding was brisk throughout the auction.



There was a wide variety of items on the auction including a Valentine basket, a Country Farm Toy Semi Truck, a BBQ basket and an iron silhouette of cowboys on horseback. In addition, there were some delicious food items; fudge, beef sticks and Shirley's famous homemade apple pies. The auction also featured some cattle supplies and semen.

The members of the association would like to **thank** everyone who donated and/or purchased items on the benefit auction. The money raised goes to support the association for the upcoming year. We would also like to thank Andy Rest, Wiley Fanta and Kiley McKinna for taking bids on the auction.

In Memoriam

Paul D. Grace, 46, of Salem, South Dakota, passed away February 1, 2023 at Avera McKennan

Hospital in Sioux Falls. Services were held February 6, 2023, at the McCook Central Auditorium in Salem.

He was born in Sioux Falls and grew up near Hartford, South Dakota. Paul attended South Dakota State University before he entered his life long career in the livestock show industry. For the last 13 years he has worked with his friends, the Eichackers, as their herdsman.

From an early age, one of Paul's biggest passions was raising

The 2023 SDLA board of directors are, L-R; Jake Edleman, Megan Torgerson, Director of Activities; Cade Peterson, Treasurer; Julie Montagne, Secretary; Jill Arnesen, Vice President; and Curt Wieczorek, President.



Jay Langdeau of Fort Pierre, SD, had the final bid on the iron silhouette of cowboys on horseback at the benefit auction.

SDLA President Curt Wieczorek thanked all those in attendance at their annual banquet, meeting and benefit auction in Rapid City.



Limousin Ringmen Speed Siegfried and Andy Rest took bids at the South Dakota Benefit Auction.

and showing livestock. He also enjoyed playing baseball, softball and volleyball. Paul served on the McCook County Fair Board and was instrumental in helping with the fairground improvement projects and fundraising events.

Paul is survived by his wife, Lindsay; their children, Sawyer, Hayden and

Lincoln, all of Salem; his parents, Gerald and Carmen of Hartford, South Dakota; three sisters, two brothers and many other friends and family.



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SCHEDULE OF EVENTS

FRI., APRIL 28

5:00 p.m. - Social 6:00 p.m. - MLBA Banquet & Benefit Auction

SAT., APRIL 29

11:30 p.m. - Lunch 1:00 p.m. - Great American Pie Sale

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> > CONSULTANT Bill Helton - 256-962-0256



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South Dakota News...

Doug Henley Awarded South Dakota "Commercial Producer of the Year"

oug Henley of Britton, South Dakota, was awarded the South Dakota Limousin Association "Commercial Producer of the Year". The Henley's, Doug and Shelly, son, Aaron, and daughter, Madison, were honored at the South Dakota Association Limousin annual meeting, banquet and benefit auction on February 2, 2023. Their son, Matt, was not able to attend. This event was held in conjunction with the Black Hills Stock Show in Rapid City. They were nominated by Glenn Treftz of Wetonka, South Dakota.

Doug was raised on his family farm and began using Limousin genetics in the 1970s, purchasing bulls from Symens Brothers in Amherst, South Dakota. They have continued to buy Limousin bulls, also purchasing purebred bulls from other Limousin breeders; Glenn Treftz, Kelly Yorga in Canada and Wulf Cattle.

Their 325-head cow herd is highpercentage Limousin crossed with Angus. Doug said that 90% of his cowherd is home raised. He has also purchased some heifers from Symens Brothers, Treftz Limousin and Hassebroek Limousin.

They background their spring production to approximately 1,000 pounds and market them at the Aberdeen Sales Barn in February and March.

In addition to the herd, the Henley operation consists of corn and beans, alfalfa and pasture on 7,000 acres in northern South Dakota.

They prefer calves that are long bodied with growth, muscle and efficiency. Doug said that he also looks at muscle tone and structure.

When they began purchasing Limousin genetics, Doug was young enough to either "catch up to them or run away from them". He stated the breeders of Limousin cattle have done an exceptional job dispelling the Limousin reputation of being a little "quicker footed". Cattle react to the



Congratulations to the Henley family of Britton, SD, upon their selection as the 2023 South Dakota "Commercial Producer of the Year" award. Pictured are, L-R, Dean Summerbell, Glenn Treftz, Doug, Shelly, Madison and her friend Carter, Sabrina and Aaron Henley.

people they are being handled by, and as the saying goes, "slow and steady wins the race". Quiet cattle gain better and raise better calves. Doug stressed

the biggest improvement in our breed is "Docility, Docility, and Docility".

Congratulations to the Henley family for this prestigious honor!



Proud Grandpa Glenn Treftz with 7-month-old granddaughter, Mila, and daughter, Courtney Rios, have a memorable three-generation picture.



No Yolk--South Dakota Board director Julie Montagne held up a unique benefit item — 5 dozen eggs. They brought a handsome price.



HAPPY SPRIN

Kelly Fanta of Starbuck, MN, displayed some of the items that were in the "mystery bucket" at the SDLA benefit. It always fun to see what is in the bucket. She had the winning bid and will be responsible to fill the "mystery bucket" for next year's auction.

Fullblood News...

Members of the Fullblood Limousin Alliance (FLA) met January 14, 2023 at Peggy's Restaurant in Jasper, Missouri. Reports were given by the secretary, treasurer, advertising committee and show committee.

The National Show will be held at the Mayes County Fairgrounds in Pryor, Oklahoma, June 8-11, 2023. Items discussed concerning the show include awards, programs, entries, sponsorship and food. Members have stepped up to work on these items and will report updates at the next meeting. The entry fee for the show is \$45. There will be a burger/brat meal the night before the show. Members are asked to bring a side dish to share for the meal. The show on Saturday, June 10, will begin at noon. If you have not paid your membership dues, please send them to Joe Latendresse, treasurer, as soon as possible.

An election was held and the new board members serving three-year terms are Anthony Goss and Ron Conger. Betty Anglani will serve a one-year term, taking over for Ken Ragsdell who retired due to health concerns. The FLA would like to thank retiring board members Ty Heavin, Stacy Kitchens and Ken Ragsdell for serving on the board. We appreciate your dedication to the breed and the FLA.

The next FLA meeting will be held at 1:30 p.m. on April 1, 2023, at the North Golden Corral in Springfield, Missouri.

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March 4, 2023 At The Farm • Leon IA

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LOT 1

LOT 3A

Sire: COLE Genesis 86G Act. BW: 80 · Adj. WW: 701 Adj. YW: 1,269

CELL TMCK Known 2265K

68% LF · HP/HetB · 1/23/22

CELL Kilimanjaro 2218K 50% LF · HP/HB · 1/22/22 Sire: MAGS Everest Act. BW: 88 · Adj. WW: 789 Adj. YW: 1,288

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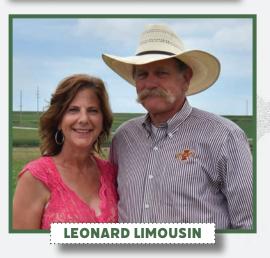


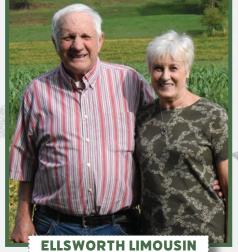
PETERSON'S L7 BAR LIMOUSIN



LONG & SONS LIMOUSIN









FAIDLEY FARMS

NO PHOTO AVAILABLE.



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THE NORTH AMERICAN LIMOUSIN FOUNDATION RECOGNIZED ITS 50-YEAR MEMBERS AT THE ON ICE AUCTION & NATIONAL LIMOUSIN SALE IN OKLAHOMA CITY, OKLAHOMA, JANUARY 2, 2023.





WADDLE LIMOUSIN RANCH

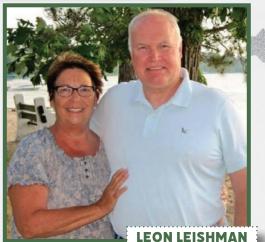


BAR JZ RANCHES



BRUNER LIMOUSIN





LORI LEONARD REYMAN





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Cattlemen's Congress Crowns Champions in Junior Show

The 2023 National Junior Limousin Show took place January 3, 2023, at the state fairgrounds in Oklahoma City, Oklahoma. Jarold Callahan of Yukon, Oklahoma, evaluated the 106 Limousin and Lim-Flex females that went through the ring.

Purebred Show



Elly Roessler of Bargersville, Indiana, exhibited the Grand Champion Limousin Female. Boss Lake MS Molly 131J ET, a 3/22/21, double black, double polled, purebred daughter of Cottage Lake Border Agent out of AUTO Olga 498A, was the Division IV Champion.

Lim-Flex Show



Sara Sullivan of Dunlap, Iowa, exhibited the Grand Champion in the Lim-Flex Junior Show with MKLN 1105J, an 11/3/21, 25% Lim-Flex daughter of PVF Blacklist 7077 out of JSZC HH TSSC Larissa 101G ET. She was the Division II Champion.



The Reserve Grand Champion and the Reserve Division IV Champion was BNTK Java, a 2/12/21, homozygous black, horned, 81% daughter of AUTO Black Coffee 512A out of MAGS Beach Comber, exhibited by Bentley London of Collinsville, Texas.

Heartland Division Winners

Division I Champion: Ben Spencer of Gibbon, Nebraska, with TASF CLAC Karma 639K ET, a 4/3/22, purebred daughter of AUTO Lucky Guy 140D ET.

Division III Reserve Champion: Ashley Schrag of Moundridge, Kansas, with Ratliff Just Dandy 195J ET, a 5/5/21, 81% Limousin daughter of RLBH Air Force One.

Heartland Class Winner

Class 23: Braxton W Chaplin of Fredonia, Kansas, with SC Kiara 522K.



Ratliff Jail Break 137J ET, a 4/10/21, homozygous black, double polled, 50% Lim-Flex daughter of Silveiras Style 9303 out of Riverstone Charmed, was selected as the Reserve Grand Champion and the Division IV Champion. She was exhibited by Makayla Jo Massey of London, Kentucky.

Heartland Division Winners

Division I Champion: Sara Sullivan of Dunlap, Iowa, with SSUL 2412K ET, a 3/26/22 daughter of RLBH Air Force One.

Division I Reserve Champion: Trace Falkenstien of Oswego, Kansas, with Ratliff Keep Up The Charm, a 1/25/22 daughter of Gateway Follow Me F163.

Heartland Class Winners

Class 1: Ava Miller of Treynor, Iowa, with SC Kora 521K.

Class 8: Ryleigh Morris of Walnut Grove, Missouri, with J6 Caitlyn 631K ET.

Class 22: Ben Spencer of Gibbon, Nebraska, with DL Jezebel 610J ET.



Cattlemen's Congress Pen of Three Bull Show

The 2023 Limousin and Lim-Flex Pen Show was held on Tuesday, January 3 at the Oklahoma State Fairgrounds in Oklahoma City, Oklahoma. The judge for the show was Mike Horrell of Oklahoma.

Limousin Pen of Three



The Grand Champion Pen of Three Purebred Bulls was exhibited by Becky Craig of El Reno, Oklahoma. This pen of February 2022, double black, homozygous polled bulls were sired by BCRA Nikki Sixx 594K ET, BCRA Vince Neil 591K ET and SCRA Tommy Lee 691K ET. This pen also won the "People's Choice" award.

Lim-Flex Pen of Three



Lawrence Family Limousin of Anton, Texas took home the Grand Champion banner with their May 2022 pen of Lim-Flex Bulls. They had an average weight of 750 lbs. with an average weight per day of age of 3.22. Their ultrasound scan data averaged 11.44 ribeye area, 3.75% IMF and 0.21 back fat.



The Reserve Grand Champion Pen was also exhibited by Lawrence Family Limousin. The September and October 2021 pen had an average weight of 1,603 lbs. and a WDA of 3.43. This pen won the "People's Choice" award.



L7 2001K Double Polled · Double Black · Purebred CELL Envision 7023E x Miss L7 110Y CE: 7 BW: 3.2 WW: 84 YW: 129 MK: 24 DC: 12 RE: 1.37 MB: -0.10 \$MI: 56



L7 2005K Double Polled · Double Black · 51% Lim-Flex CJSL Creed 5042C x Miss L7 249Z CE: 13 BW: 0.2 WW: 71 YW: 115 MK: 19 DC: 12 RE: 0.87 MB: 0.28 \$MI: 63



L7 2012K

Double Polled • Black • Purebred L7 Humdinger 0035H x Miss L7 407B CE: 8 BW: 2.1 WW: 76 YW: 118 MK: 22 DC: 15 RE: 1.30 MB: -0.11 \$MI: 53



L7 2017K Double Polled · Red · Purebred Wulfs Hickok 7056H x L7 Candy Cane 512C CE: 8 BW: 3.3 WW: 80 YW: 120 MK: 24 DC: 15 YG: -0.51 MB: -0.05 \$MI: 57 Vol. 31 • Issue 2 • Mar/Apr 2023 - 1-1-1-1-1-21

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The Cattlemen's Congress Level I MOE Limousin Show took place January 4, 2023, in Oklahoma City, Oklahoma. Mark Hoge of Good Hope, Illinois, evaluated the 87 Limousin and Lim-Flex females and 31 bulls that went through the ring.

Female Show



Karly Payne of Sharpsburg, Maryland, took home the Grand Champion banner with CELL 1401J ET, a 7/14/21, homozygous black, double polled, 50% Lim-Flex daughter of Silveiras Style 9303 out of Riverstone Charmed. She was the Division IV Champion.

Heartland Division Winners

Division I Champion: McKenna Richardson of Eureka, Kansas, with TUBB MKNA Kamikaze 230K ET, a 5/13/22, 75% Lim-Flex daughter of TASF Crown Royal 960C ET.

Division I Reserve Champion: Sara Sullivan of Dunlap, Iowa, with SSUL 2412K ET, a 3/26/22, 56% Lim-Flex daughter of RLBH Air Force One.

Division II Reserve Champion: Trace Falkenstien of Oswego, Kansas, with Ratliff Keep Up The Charm,

Bull Show



The Grand Champion Bull was Ratliff Killin Time ET, a 1/20/22, double black, double polled, 82% Limousin son of MAYC Gold Buckle 624G out of Riverstone Charmed, exhibited by Ratliff Cattle of Westphalia, Kansas. He was the Division II Champion.



The Reserve Grand Champion and Reserve Division IV Champion was TASF Just As Classy 541J ET, a 5/21/21, homozygous black, double polled, 82% daughter of TASF Crown Royal 960C ET out of TASF Forever Classy, exhibited by Claire Kessler of Crawfordsville, Indiana.

a 1/25/22, 50% Lim-Flex daughter of Gateway Follow Me F163.

Division III Champion: Sara Sullivan of Dunlap, Iowa, with MKLN 1105J, an 11/3/21, 25% Lim-Flex daughter of PVF Blacklist 7077.

Heartland Class Winners

Class 5: Briggston Steve Bertsche of Onida, South Dakota, with SHSK Wendy ET.

Class 9: Ryleigh Morris of Walnut Grove, Missouri,



The Grand Champion Cow/Calf Pair was ELCX Highness 056H ET, an 11/1/20, homozygous black, homozygous polled, 71% Lim-Flex daughter of ELCX Kings Landing 599 D ET out of ELCX Elevate 684E ET, exhibited by Karlee Favor of Marshfield, Missouri.

with Ratliff Knockout 205K.

Class 10: Ben Spencer of Gibbon, Nebraska, with J6 Caitlyn 565K ET.

Class 13: Minor Limousin of Strafford, Missouri, with MINO Juniper 031J.

Class 22: Colton Thomas Herman of Hastings, Minnesota, with DL Just About Perfect 624.



ELCX High Time 065H ET, an 11/10/20, homozygous black, homozygous polled, 42% Lim-Flex son of ELCX Kings Landing 599 D ET out of ELCX Elevate 684E ET, exhibited by Anderson Farms, Linhart Limousin, Route 66 Cattle Co., Cross Creek Farms and Edwards Land & Cattle Co. He was named After 5 Club Champion, Reserve Champion Limousin Bull and Division VI Champion.

Heartland Division Winners

Division I Reserve Champion: Minor Limousin of Strafford, Missouri, with MINO King Julian 011K ET, a 4/5/22, 60% Lim-Flex son of AUTO King David 120E ET.

Division V Champion: JS Cattle & Minnaert Show Cattle of Maxwell, Iowa, with DLTM Jouster 107J, a 42% Lim-Flex son of DEBV Gladiator 917G.

Heartland Class Winners

Class 27: Ella Elizabeth Snyder of Fort Scott, Kansas, with Dandy Man 2K.

Class 28: Trace Falkenstien of Oswego, Kansas, with LRCC Hidden Treasure 117K.

NALF Holds Annual Meeting in Oklahoma City



Joining the NALF Board of Directors for their first term are George Hubbard and Mark Haden.

The North American Limousin Foundation (NALF) held its annual membership meeting and election of board members January 2, 2023, at the Embassy Suites Hotel in Oklahoma City, Oklahoma. This took place in conjunction with Cattlemen's Congress.

The annual meeting began with a welcome from Curt Wieczorek, president, and a message outlining the "State of the Breed" given by Mark Anderson, NALF Executive Director. The secretary and treasurer's report were given as well as a report from the Certified Public Account, who presented a review of the finances from the past year.

Two new board members were elected to serve a three-year term on the board; Mark Haden, Buck

Ridge Cattle Co. of Seymour, Missouri, and George Hubbard, Hubbard Cattle of Miami, Oklahoma. Joe Moore of Raphine, Virginia, and Curt Wieczorek of Mount Vernon, South Dakota, retired after serving two terms on the board. Thank you for your dedication to the Limousin breed!

A special thanks was given to the NALF Committees and the chairmen who worked throughout the year to promote and improve the breed. The morning concluded with the election of officers. The new officers are Bruce Lawrence, President; Wade Beckman, Vice President; Ronn Cunningham, Secretary; Randy Corns, Treasurer; Jerry Wulf, Member-at-Large; and Dan Hunt, Ex-Officio.

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RCLL 256G HOMOZYGOUS BLACK PUREBRED HOMOZYGOUS POLLED



CED	BW	ww	YW	МК	тм	CEM	SC	ST	DOC	YG	CW	REA	MB	FT	\$MTI
19	1.4	87	123	27	70	12	.75	15	19	27	44	.91	.05	05	60.07
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North American Limousin Foundation



Heartland Exhibitors Honored for MOE Standing

Results of the 2022 Medal of Excellence (MOE) standings were announced the Open Show in Oklahoma City, Oklahoma, on January 4, 2023. Congratulations to the following Heartland exhibitors for their success in the show ring this past year.

NATIONAL STANDINGS Purebred Bull

Silver Award – DEBV Kodiak 213K ET, owned by Debra Miller of Treynor, IA. (gold award winner from the Central Region).

Bronze Award – Ratliff Jump Start 350J ET, owned by Matt Lautner Cattle of Adel, IA (silver award winner from the Central Region).

Lim-Flex Bull

Gold Award – DLTM Jouster 107J, owned by JS Cattle & Minnaert Show Cattle of Maxwell, IA (gold award winner in the Central Region).

Bronze Award – ELCX High Time 065H ET, owned by Anderson Farms of Topeka, KS; Linhart Limousin of Leon, IA; Route 66 Cattle Co. of Marshfield, MO; James David Byers III of Jonesborough, TN; Davis Limousin of Brownwood, TX; Edwards Land & Cattle Co. of Beulaville, NC (gold award winner in the South-Central Region).

Sire of the Year

Silver Award – ELCX Kings Landing 599 D ET, owned by Wies Limousin of Wellsville, MP; Edwards Land & Cattle Co. of Beulaville, NC; Davis Limousin of Brownwood, TX.

Lim-Flex Female

Gold Award – DEBV Jennifer Aniston 145J ET, owned by Dalton Miller of Treynor, IA (gold award winner in the Central Region).

Dam of the Year

Gold Award – Riverstone Charmed, owned by Ratliff Cattle of Westphalia, KS.

Silver Award – WLR Prada, owned by Wies Limousin of Wellsville, MO; Debra Miller of Tryenor, IA; Shelby Skinner of Bolivar, MO.

Bronze Award – VL Beauty Queen 433B, owned by Paige Baier of Griswold, IA.

REGIONAL STANDINGS Purebred Bull

Central – Bronze Award – JBV Bankroll 114J, owned by Jim & Becky Venner Family of Breda, IA.

Mid-Western – Gold Award – CWCL Red Dakota 844J, owned by Ben Spencer of Gibbon, NE

Mid-Western – Silver Award – LFLC Jordan 277J, owned by Ludens Family Limousin of Viborg, SD.

South-Central – Silver Award – DLTM Jake Brake 118J, owned by Beikmann Land and Limousin of Linn, KS.

Lim-Flex Bull

Central – Bronze Award – AUTO How It's Done 1219H ET, owned by Pinegar Limousin of Springfield, MO.

Central – Bronze Award – ELCX Just Me 126J ET, owned by Twin Willow Farms of Strafford, MO.

Purebred Females

Central – Silver Award – SL Just A Fantasy, owned by Dawson Book of Logan, IA.

Central – Bronze Award – BAIP Juliette 195J ET, owned by Paige Baier of Griswold, IA.

Lim-Flex Females

Mid-Western – Gold Award – J6 Caitlin 275H ET, owned by Ben Spencer of Gibbon, NE.

Mid-Western – Silver Award – DL Jezebel 610J ET, owned by Ben Spencer of Gibbon, NE.

Mid-Western – Bronze Award – TASF Jerica 492J, owned by Kaylee White of Woonsocket, SD.

South-Central – Gold Award – Richardson's Jazziness 101J ET, owned by McKenna Richardson of Eureka, KA.



"HEARTLAND SHOWDOWN" JUNIOR SHOW

JUNE 2-3 • WESTFAIR FAIRGROUNDS, COUNCIL BLUFFS, IOWA I-80 Exit 8, 2 Miles East

THE SCHEDULE OF EVENTS IS:

JUNE 1

After 4:00 p.m., Cattle may arrive, barns open

JUNE 2

1:00 p.m., Cattle check-in (must have registration papers)3:00 p.m., Junior activities and games6:00 p.m., Complimentary dinner

JUNE 3

10:15 a.m., Junior pictures in show shirts 10:30 a.m., Show begins (steers followed by bred-and-owned bulls, heifers and showmanship)

- For entry details, visit www.heartlandlimousin.org/juniors. Entries will be made online this year through our Venmo account. The pre-entry of \$40/head (this includes bedding) is due May 15, 2023. Late entries will be taken until check-in at \$50/head. All NALJA show rules apply.
- There will not be a specific headquarters hotel this year. Council Bluffs has a wide variety of hotels to choose from at various price ranges.
- We are in need of sponsors to help us continue to be able support our juniors and put on a great show. Please contact Dean and Bev Summerbell if you are willing to help sponsor this event. You can contact them by phone at 612/963-3799 or 763/232-9302, or by email at limibull@yahoo.com or bjsummerbell@gmail.com.



their duties and our bulls have to produce the highest growth cattle in the breed. All cattle in our herd must be sound and docile. From the beginning, performance has been the main focus of our breeding program. This means our cows have to perform



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When he came to Leonard Limousin

Our first Fullblood herd sire. Mr. Texas

yearling weight bull ever sold in 1975, he was the highest

in the U.S.



The performance standard Beefmaker



168 Yearling Weight EPD.

for the breed with a

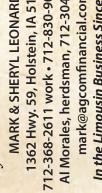
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The Junior and Open Limousin Shows were held on January 11, 2023 at the National Western Stock Show in Denver, Colorado. Taylor Graham of Miami, Oklahoma, served as the judge for the Junior Show and Tom Hawk of Earlville, Illinois, evaluated the females and bulls in the Open Show.

JUNIOR SHOW Lim-Flex Show



The Grand Champion Lim-Flex Female was J6 Caitlyn 685K, a 3/25/22, homozygous black, polled, 31% Lim-Flex daughter of SCC SCH 24 Karat 838 out of SSTO Caitlyn 5818C ET, exhibited by Ben Spencer of Gibbon, Nebraska. She was the Division I Champion.



Kinlie Lewis of Iliff, Colorado took home the Reserve Grand Champion banner with TASF Karen 608K, a 3/2/22, homozygous black, double polled, 66% Lim-Flex daughter of AUTO Lucky Guy 140D ET out of TASF Erica 367H. She was the Division I Reserve Champion.

Heartland Division Winner

Division IV Champion: Ben Spencer of Gibbon, Nebraska, with DL Jezebel 610J ET, a 2/2/21, 56% Lim-Flex daughter of RLBH Air Force One.

Limousin Show



The Grand Champion Limousin Female in both the Junior and Open Show was LJRJ CSVN Ms Brown Sugar, a 3/1/21, double black, polled, 84% Limousin daughter of TASF Crown Royal 960C ET out of SCAS Enchantress 940E, exhibited by Breck Boyce of Lipan, Texas.



Ben Spencer of Gibbon, Nebraska, exhibited the Reserve Grand Champion Purebred Limousin Female with TASF CLAC Karma 639K ET, a 4/3/22, homozygous black, homozygous polled daughter of AUTO Lucky Guy 140D ET out of AUTO Peyton 206Y.

OPEN SHOW Female Show



The Grand Champion in the Open Show was also the Grand Champion in the Limousin Junior Show, LJRJ CSVN Ms Brown Sugar exhibited by Breck Boyce of Lipan, Texas. She was the Division IV Champion.



The Reserve Grand Champion was CLAC Kandy 172K ET, a 1/28/22, homozygous black, homozygous polled, 50% Lim-Flex daughter of SCC SCH 24 Karat 838 out of TASF Envy 161E ET, exhibited by Hayden Holdgrafer of Bryant, lowa. She was the Division II Champion.

Heartland Division Winners

Division I Champion: Carly Kolterman of Garland, Nebraska, with SHSK Sherri ET, a 3/17/22, 43% Lim-Flex daughter of Silveiras Style 9303.

Division II Reserve Champion: Ben Spencer of Gibbon, Nebraska, with J6 Caitlyn 565K ET, a 2/9/22, 31% Lim-Flex daughter of STAG Good Times 201 ET.

Bull Show



The Grand Champion Bull was OLIM Keystone 23K, a 2/11/22, black, homozygous polled, 75% Lim-Flex son of MAGS Cable out of OLIM Fortuna 860F, exhibited by Ochsner Limousin of Kersey, Colorado. He was the Division II Champion.



Wulf Cattle of Morris, Minnesota, took home the Reserve Grand Champion banner with Wulfs Joint Venture G579J, a 9/1/21, black, homozygous polled, purebred son of Wulfs Fifty T804F out of DHIL TMG 5795C ET. He was the Division III Champion.



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22rd Annual

 BOYER'S MR. 154J

 69% Limousin • Dbl Polled • Dbl Black • 10/12/21

 LVLS Optimizer 4G x JTBO Ms Yellowstone 154Y

 CE
 BW
 WW
 YW
 MK
 YG
 REA
 MB
 \$MTI

 13
 1.0
 69
 106
 17
 -0.24
 0.68
 0.04
 54



 BOYER'S HYANNIS 190K

 93% PB • Dbl Pld • Red • 3/23/22

 Wulfs Hyannis 4785H x JTBO Ms Yonkers 190Y

 CE
 BW
 WW
 YW
 MK
 YG
 REA
 MB
 \$MTI

 10
 2.3
 73
 113
 24
 -0.58
 1.23
 -0.22
 49



 BOYER JACKOFALLTRADES 5190J

 89% Limousin • Dbl Polled • Red • 10/19/21

 L7 Foxtrot 8037F x Boyer's Mr. Fathom 5190F

 CE
 BW
 WW
 YW
 MK
 YG
 REA
 MB
 \$MTI

 13
 -0.4
 64
 87
 26
 -0.49
 1.02
 -0.20
 46



 JTBO KINDHEARTED GAL

 95% PB • Dbl Polled • Dbl Black • 3/8/22

 JBV Yellowstone 901G x JTBO Ms Bold Move 4869B

 CE

 BW
 YW
 MK
 YG
 REA
 MB
 \$MTI

 7
 2.4
 71
 106
 29
 -0.56
 1.28
 -0.12
 52



 BOYER'S MR. KAISER 029

 58% LF • Dbl Polled • Dbl Black • 1/15/22

 Boyer's Heavy Rider 842H x JTBO Holly H

 CE
 BW
 WW
 YW
 MK
 YG
 REA
 MB
 \$MTI

 11
 0.8
 75
 117
 24
 -0.19
 0.78
 0.21
 62



 JTBO KOSHWER 25K

 52% LF • Dbl Polled • Dbl Black • 3/16/22

 LVLS Optimizer 8106E x JTBO Ms. Cassie 5910C

 CE
 BW
 WW
 YW
 MK
 YG
 REA
 MB
 \$MTI

 11
 0.6
 74
 109
 23
 -0.19
 0.68
 0.14
 59

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for the many compliments on our cattle at the Red Carpet Show & Sale. Both were named Reserve Champion. We extend a special THANK YOU to the buyers of our sale consignments and wish you success!



EL REBA 4/3/22 • Double Polled • Red • 71% Lim-Flex Wulfs Gallagher 7056G x El Red Ruler Purchased by Kennedy Stern of Garden Prairie, SD.



EL RED FLOYD 2/16/22 • Double Polled • Red • Purebred ROMN Floyd Mudhenkey 101F x El Miss West 6C Purchased by Swenson Farm of Milford, IA.



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NWSS Draws 13 Pens in Denver

Breeders from Colorado, Minnesota, Nebraska, South Dakota, Texas and Saskatchewan, Canada, brought Limousin and Lim-Flex bulls to the National Western Stock Show (NWSS) "Pen of Three" Show in Denver, Colorado, January 10, 2023. Jason Hoffman of Thedford, Nebraska, evaluated the six Purebred pens and seven Lim-Flex pens.

Purebred



The Grand Champion Purebred Pen came out of Division IV and was exhibited by Wulf Cattle of Morris, Minnesota. They were also the "People's Choice" Award winners. The bulls had January, February and March of 2022 birthdates and they averaged 1,253 pounds with a weight per day of 3.75. They were the Division IV Champion Pen.



The Reserve Grand Champion Pen of Three Purebred Bulls belonged to ROM'N Limousin of Arlington, South Dakota, with a set of March of 2022 calves that averaged 1,095 pounds with a weight per day of 3.66. They were the Division V Champions.

Heartland Division Winners

Division V Reserve Champion: Symens Brothers of Amherst, South Dakota, with a pen of March and April of 2022 bulls with an average weight of 1,012 lbs. and a WDA of 3.44.

Division VI Champion: Symens Brothers of Amherst, South Dakota with a pen of April of 2022 bulls that averaged 1,022 lbs. with a WDA of 3.68.

Lim-Flex



The Grand Champion Lim-Flex Pen of Three was exhibited by Ochsner Limousin of Kersey, Colorado. The Division IV Champion February bulls carried an average weight of 1,185 pounds and had a weight per day of 3.55. They were voted the "People's Choice" Lim-Flex Pen.



The Reserve Grand Champion honors went to the Division III Champion, September of 2021 bulls exhibited by Lawrence Family Limousin of Anton, Texas. These bulls carried an average weight of 1,598 pounds with an average weight per day of 3.33.

Heartland Division Winners

Division IV Reserve Champion: Edleman Ranch of Willow Lake, South Dakota, with a pen of February 2022 bulls that averaged 1,107 lbs. with a WDA of 3.32.

Division V Champion: Wulf Cattle of Morris, Minnesota, with a pen of March bulls that averaged 1,107 lbs. with a WDA of 3.72.

Division V Reserve Champion: Hunt Limousin Ranch of Oxford, Nebraska, with a pen of February and March bulls that averaged 1,120 lbs. with a WDA of 3.54.







30 BULLS · 15 LONG AGED BULLS FALL & TWO-YEAR OLD'S · 15 YEARLINGS

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It's quite rare nowadays to see an entire class of red bulls.



Amanda Radke of Mitchell, SD, took part in an interview about the Beef Industry during the Black Hills Stock Show in Rapid City on Thursday, February 2.



Jason & Jackie Jochim of Selfridge, ND, along with their daughters Cody & Franseen of Marshfield, WI.



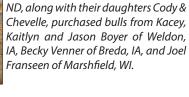
Retired? Great to see Mark Smith at the ATAK sale in Roseville, IL.



HLA President Randy Corns visited with Dalton Miller of Treynor, IA, about the cattle entered in the Junior and Open Shows in Oklahoma.

Joey Freund, Running Creek Ranch of Elizabeth, CO, enjoyed the festivities at Cattlemen's Congress in Oklahoma City, OK.









The ATAK sale featured great looking promotional ball caps given to the buyers at their sale.

Happy birthday to ring man Merlyn "Speed" Siegfried of Mitchell, SD. He celebrated his "big day" while working a sale in North Dakota.



Amanda Radke held a story time at the Rodeo Zone Stage at the Black Hills Stock Show in Rapid City, SD February 2, 2023. This event, sponsored by the South Dakota Beef Industry Council, is a way to teach kids about where their food comes from, one story at a time. Amanda has written a series of farm and ranch books for kids. Thorne Radke, Palmer Nielson and Scarlett Radke proudly displayed the books.

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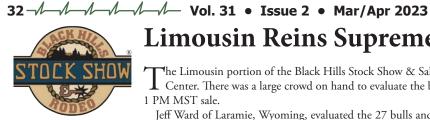


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Limousin Reins Supreme at the Black Hills Stock Show

The Limousin portion of the Black Hills Stock Show & Sale (BHSS) was held Friday, February 3, 2023, at the Rapid City Convention Center. There was a large crowd on hand to evaluate the bulls and females during the 9 AM show and then to bid on the cattle at the 1 PM MST sale.

Jeff Ward of Laramie, Wyoming, evaluated the 27 bulls and nine females consigned by breeders from Iowa, Minnesota, South Dakota, Wisconsin and Wyoming.

Show



The Grand Champion Bull was Wulfs Joint Venture G579J, a 9/1/21, black, homozygous polled, 89% purebred son of Wulfs Fifty T804F out of DHIL TMG 5795C ET, exhibited by Wulf Cattle of Morris, Minnesota. He was the Division II Intermediate Champion Bull. This Champion Bull went on to be named Supreme Champion Bull Overall Breeds on Saturday, February 4 during the Supreme Row Judging and Parade.



Peterson's L7 Bar Limousin of Pukwana, South Dakota, exhibited the Reserve Grand Champion Bull; L7 Jazz 1077J, a 4/12/21, homozygous black, homozygous polled, 75% Lim-Flex son of L7 Gunpowder 9037 G out of L7 Firefly 848 ET. He was the Division III Senior Champion Bull.

Division Bull Winners

Division I Junior Champion: ROM'N Limousin of Arlington, South Dakota, with ROMN Kingsbury 114K, a 3/14/22, black, homozygous polled, purebred son of ROMN Mudhenkey 101F out of ROMN Devils Tower 60D.

Division II Junior Reserve Champion: Nolz Limousin of Mitchell, South Dakota, with ANLZ Kernel 163K, a 4/8/22, homozygous black, polled, purebred son of TASF Crown Royal 960C ET out of CJSL 2124Z.

Division II Intermediate Reserve Champion: Duff Limousin of Hampton, Minnesota, with MTDL Jim 301J, a 9/3/21, black, homozygous polled, 76% Limousin son of ROMN Floyd Mudhenkey 101F out of TGDL Angel 301A.

Division III Senior Reserve Champion: Ludens Family Limousin of Viborg, South Dakota, with LFLC Jaxon 158J, a 5/8/21, black, double polled, purebred son of LFLC Deadwood 602D out of LFLC Debra 158D.



The Grand Champion Female was MRL Janus 131J, a 4/22/21, black, double polled, 83% Limousin daughter of MRL Fonzie 847F out of MRL Everything Nice 738E, bred to RUNL Stetson, exhibited by Mill Road Cattle of Knapp, Wisconsin.



Wulf Cattle of Morris, Minnesota, took home the Reserve Grand Champion banner with Wulfs Kaede 2029K, a 1/8/22, homozygous black, homozygous polled, purebred daughter of VL Hunker Down 003H out of Wulfs Elberte 7091E. She was the Champion Heifer Calf.

Division Female Winner

Reserve Champion Heifer Calf: Mill Road Cattle of Knapp, Wisconsin, with MRL Kirstin 271K, a 5/5/22, double black, double polled, 65% Lim-Flex daughter of STLX Double Down 613D out of MRL Hannah 030H.

Sale

A great crowd filled the stands to bid on the quality set of Limousin and Lim-Flex bulls and females at the BHSS sale.

The top-selling bull was the *Supreme* Champion, Wulfs Joint Venture G579J, consigned by Wulf Cattle of Morris, Minnesota. He was purchased by Fillmore Ranch of Boone, Colorado, for \$15,000. The seller of the Supreme Bull received \$3,000 from the sponsors of the Supreme Row at the Stock Show and the buyer was given \$2,000. Wulfs Joint Venture G579J was also the high-selling bull overall breeds. Wulf Cattle received a Cross 5 Cattle Cooler for the honor.

Jason Jochim of Selfridge, North Dakota, had the final bid of \$7,500 on KTBO Joe Dirt 81J, a 9/8/21, red, homozygous polled, purebred son of TOMV Diesel 619D out of KTBO Cashmere 36C, consigned by Boyer Family Farms of Weldon, Iowa.

Another popular lot was JBV Profile 211K, a 2/13/22, red, homozygous polled, purebred son of JBV Resilience 914G out of JBV Ruby 005H, consigned by Venner Limousin of Breda, Iowa. He was also purchased by Jason Jochim for \$7,000.

JASB Jammer 88J, an 11/27/21, homozygous black, homozygous polled, purebred son of FILL Elevate 260E out of JASB August 25A, consigned by Boyer Family Farms of Weldon, Iowa, was purchased by Fillmore Ranch of Boone, Colorado, for \$6,750.

Also bringing \$6,750 was SHWK Kodiak 641K, a 2/19/22, red, homozygous polled, purebred son of TREF EZ Street 107E out of TREF Harmone 641H, purchased by Jason Jochim. He was consigned by Shy Hawk Limousin of Marshfield, Wisconsin.

The Reserve Grand Champion Bull, L7 Jazz 1077J, consigned by Peterson's L7 Bar Limousin of Pukwana, South Dakota, was purchased by Alan Rybinski of Hendricks, Minnesota for \$6,500.

Dustin Mohrhauser of Wall Lake, Iowa, had the final bid of \$6,500 on ROMN Kingsbury 114K, the Division I Junior Champion, consigned by ROM'N Limousin of Arlington, South Dakota.

The top-selling female was MSTT Kelly 468K, a 3/29/22, red, double polled, purebred daughter of WZRK Ghandi 3018G out of MST Gigi. She was purchased by Brad Kaiser of Wells, Minnesota, for \$4,600, and was consigned by Lura Limousin of Delavan, Minnesota.

Dale McLellan of Lantry, South Dakota, was the volume buyer, purchasing five bulls.

<u>Averages:</u>	
25 Bulls	\$4,800
9 Females	\$3,372
Auctioneer: C.K. "Sonny" Booth	
Breed Representative: Chisum Peterson	

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Dale McLellan of Lantry, SD, was a volume buyer of five bulls including one consigned by Gordy & Mike Ludens of Viborg, SD.



Cookie & Adam Nielson of Arlington, SD, appreciated the purchase of their consigned bull from Brad Kaiser of Wells, MN.



41st Annual Genetic Power Bull Sale

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Online Bidding Available Sale Day Through www.CattleUSA.com

Selling Sons Of:



Randy Shannon of Broadus, MT, purchased a bull from Jim & Becky Venner of Breda, IA, and their grandson Wyatt.

Kacey Boyer (right) of Weldon, IA, thanked Dale McLellan of Lantry, SD, for purchasing his bull at the Black Hills Limousin Sale.



Brad Kaiser of Wells, MN, purchased the highselling heifer from Mark 🛛 & Sharilyn Willette, Lura Limousin, of Delavan, MN.



Matt Duff of Hampton, MN, sold his Reserve Division II Champion Bull to Kelly Blake of St. George, UT.



PB • HP/HB S: AHCC Barn Burner B907 D: PBRS Zsa Zsa 246Z CE:8 BW:2.6 WW:105 YW:169 MK:20 CM:5 SC:2.40 DC:22 YG:-0.42 CW:62 RE:1.51 MB:-0.01 \$MI:65

CELL DINVISION 7023E PB • Pld/DB



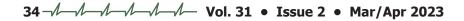




43% LF • HP/HB S: MAGS Ali D:TMCK Nina 17X CE:6 BW:3.3 WW:102 YW:166 MK:29 CM:4 SC: 1.50 DC: 19 YG: 0.15 CW:68 RE:0.71 MB:0.36 \$MI:73

TMCK CLASH FLOW 247C







Woodard's "In the Rockies" Online Sale XI Held in December

Woodard Limousin of Calhan, Colorado held their "In the Rockies" Online Sale XI December 27, 2022. The sale was hosted by L365Auctions.com.

Located on the rolling plains, east of Colorado Springs, Colorado, Woodard Limousin is owned and operated by Rodger and Patty Woodard and their daughter, Cassidy. Their roots in the Limousin breed date back to the early 1970s when Rodger's parents purchased their first Limousin bull.

Throughout the years, the family has developed a recognizable breeding program capable of producing



CYWD Kryptonite 30K

high-level results both in the show ring and the pasture.

The top-selling bull was CYWD Kryptonite 30K, a 3/9/22, double black, double polled, 60% Lim-Flex son of CELL Guard House 9300G ET out of CYWD Especially Nice 45E, purchased by Greg Mitchell for \$4,000.

Another popular lot was CYWD Kenosha 18K, a 2/27/22, double black, double polled, 62% Lim-Flex son of MAGS Federal Reserve ET out of CYWD Abigail 24A, purchased by Steve Ferree for \$3,850.

CYWD Klondike 11K was bought by Charley Whitehead for \$3,600 and Woodard Limousin will



CYWD Kenosha 18K

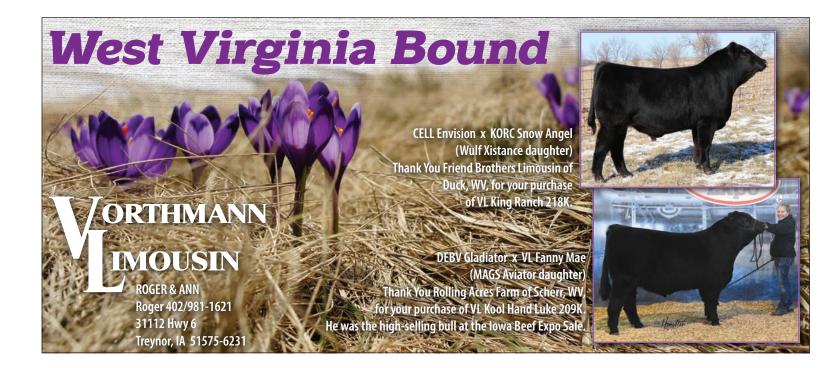
retain one-third semen rights. He is a 2/23/22, double black, double polled, 68% Lim-Flex son of MAGS Federal Reserve ET out of CYWD Giggles 18G.

The top-selling female was CYWD Kaleidoscope 2K, a 2/11/22, double black, double polled, 73% Lim-Flex daughter of CELL Guard House 9300G ET out of CYWD Echo 27E, purchased by Brant Volosin for \$3,400.

CYWD Klementine 4K, a 2/16/22, double black, double polled, 83% Limousin daughter of ROMN Floyd Mudhenkey 101F out of CYWD Hannah 4H, was purchased by William Frank for \$3,000.



CYWD Klondike 11K







Bullis Creek Ranch Holds 23rd Annual "Generations of Predictability" Sale

Rob and Brenda Brawner along with their son, Neil, and daughter, Audrey, held their 23rd Annual "Generations of Predictability" Sale at their ranch south of Wood Lake, Nebraska, on January 23, 2023. This year's offering featured a great set of Limousin and Red Angus bulls for those who were at the ranch on sale day or were bidding online on DVAuction.com.

The Sand Hills of Nebraska can be harsh to ranchers and cattle. Going through a summer of drought and a winter with heavy snow provided extra challenges for this year's sale.

The goal at Bullis Creek Ranch has always been to breed for balanced traits and their emphasis has been performance orientated. Performance testing, data collection, EPD's, AI, embryo transfer, whole herd reporting and genomic testing are all utilized on the ranch. They have nearly 15 years of feeding and carcass data.

Rob and his family are actively involved in the breed. For the last seven years they have sold beef direct to the consumer and they track consumer satisfaction. Also, Rob is a board member of the North American Limousin Foundation, the Heartland Limousin Association, and the Nebraska Limousin Association. The Brawners believe in actively participating in the promotion and policy making on all level of beef production.

The high-selling Limousin bull was BRAW Flat Top 1208J, a 3/9/21, homozygous black, homozygous polled, 37% Lim-Flex son of WERNER Flat Top 4136 out of Braw MS Defend 9291G. Dustin Wheeler, Cottonwood & Pine Ranch of Wood Lake, Nebraska, purchased the bull for \$6,500.

John Wheeler, Lazy Trails Ranch of Wood Lake Nebraska, purchased BRAW Genius 1252J, a 4/12/21, homozygous black, homozygous polled, 58% Lim-Flex son of Wulfs Genius 5293G out of SPAD Waylon 046C, for \$5,000.

Kyle Smalley of Carroll, Nebraska, purchased BRAW Monument 1205J, a 3/17/21, red, homozygous polled, 25% Lim-Flex son of FRITZ Monument 618G, out of BRAW Pride 9217G ET for \$5,000.

Rich and Laura Cockroft of Salina, Kansas, purchased BRAW Eagle, a 4/20/21, red, homozygous polled, 81% Limousin son of Wulfs Eaglestone Y711E out of BRAW 4250B, for \$4,000.

Taylor Farms of Phillipsburg, Kansas, was the volume buyer of 10 bulls.

<u>Average:</u>

31 Limousin Bulls.....\$4,000 Auctioneer: Tracy Harl



Bullis Creek buyers study the catalog at Rob & Brenda Brawners sale.



Dustin Wheeler of Wood Lake purchased the highselling bull.



John Wheeler of Lazy Trail Ranch, Wood Lake Nebraska, purchased the second high-selling Limousin bull.



Answers:

- Two types of memberships were offered in the beginning lifetime for \$500 and annual for \$50.
- 2.) Mark Smith and Alan Sears provided guidance in the early stages of the association.
- 3.) Warren Bush of Iowa gave legal advice and assisted with the formation of the non-profit corporation.
- 4.) The first Heartland Annual Meeting and Benefit Auction was held in Kansas City, Missouri, in conjunction with the American Royal. It has also been held at the Iowa Beef Expo in Des Moines, and it currently takes place at the Linhart Sale Facility the day before Linhart's bull sale.
- 5.) The first Heartland Regional Show was held at Westfair in Council Bluffs, Iowa, in 1993.
- 6.) The seven graphic designers for the paper have been Hoof 'N Horn Graphics, Kansas; Lisa Johnson, South Dakota; Lisa Fields, Colorado;DianeDuren,Nebraska;Stephanie Cavenee, South Dakota; Mary Quigley, Oklahoma; and Kyle Haley, Oklahoma.



Questions on page 3



The gathering crowd at the Bullis Creek Sale.



Rob Brawner (right) welcome the crowd to his annual Generations of Predictability Sale along with auctioneer Tracy Harl.



The Bullis Creek Sale Day lunch is always popular with the sale goers.



ATAK Holds Inaugural "New Year's Resolution" Sale

Andy, Tammy, Adam and Jonelle Schmalshof and their families held their Inaugural "New Year's Resolution" Sale at the Twisted Too Grill in Roseville, Illinois, on January 28, 2023. A good crowd of buyers and bidders were on hand to provide a successful evening.

ATAK Limousin is a farm focused on family. From the incorporation of family into the ATAK name, to the relationship built in the Limousin family, and the inclusion of elite cow families into our herd, family has always been front and center.

The sale offering came from the heart of their herd. They have used embryo transplant, AI and elite sires which add to the utilization of the prominent cow families at ATAK.

The top-selling lot was a genetic opportunity out of MAGS Jocote 1123K ET, a 1/16/21, double black, homozygous polled, 50% Lim-Flex daughter of SAV Rainfall 6846 out of AHCC Miss While 2266. A guaranteed minimum of six embryos using the buyer's choice of sires was purchased by T4 Livestock of Sterling, Colorado, for \$6,000.

Linhart Limousin of Leon, Iowa, purchased ATAK Jewel, a 2/1/21, black, homozygous polled, 48% Lim-Flex daughter of PBRS Encore 7195E ET out of J Bar J Great Sight G910G ET, bred to ATAK Justice for an April 2023 calf, for \$5,000.

Glendenning J Bar J of Lebanon, Missouri, purchased ATAK Jealousy, a 9/21/21, homozygous black, homozygous polled, purebred daughter of ELCX Kings Landing 599D ET out of AUTO Poppy 421, for \$5,000. P Bar S Ranch of Sand Springs, Oklahoma purchased a genetic opportunity. Six embryos guaranteed from CELL Jaw Dropper 1130J ET, a 3/5/21, homozygous black, homozygous polled, 51% Lim-Flex daughter of CJSL Creed 5042C out of AUTO Callie 403D ET, for \$4,800.

Erica Sprout of Stronghurst, Illinois, purchased ATAK JuJu, a 3/3/21, homozygous black, homozygous polled, 55% Lim-Flex daughter of ATAK Future ET out of CELL 8005F, bred to MAGS Hedge Fund 508H for an April calf, for \$4,000.

Torgerson Farms of Artesian, South Dakota, purchased CELL 6268D ET, a 1/15/16, homozygous black, homozygous polled, 67% Lim-Flex daughter of TMCK Hydraulic17Y out of AUTO Peyton 206Y, along with her December of 2022 heifer calf out of FWLY LHC Capital for \$3,300.

Spring Creeks Cattle Co. of Wauzeka, Wisconsin, were the volume buyers, purchasing six bred females.

<u>Averages:</u>

1100000000	
3 Genetic Opportunities	\$4,600
11 Bred Females	\$2,928
13.5 Open Heifers	\$2,370
6 Pairs	
8 Bulls	\$2,190
<u>Total:</u>	
41.5 Lots	\$2,708
Auctioneer: Cody Lowderman	
Sale Management: MC Marketing	
Sale Consultants: Grassroots Consulting,	Bill Helton



Adam & Jonelle Schmalshof thanked Aaron & Sara Linhart for their purchase of a high-selling bred heifer.



Bill Helton, consultant, discussed the ATAK Sale with Kiley McKinna and Wiley Fanta.



Derek Arnett & his son, Blayne, of Medora, IL, purchaed an open heifer at the ATAK Sale.



Andy, Tammy, Dixon, Adam, and Jonelle Schmalshof, ATAK Limousin, appreciated the support of Erica and Irv Sprout and Mark and DeDe Boulware of Stronghurst, IL. They purchased bred females at the sale.



Adam Schmalshof welcomed the sale goers to their "New Year's Resolution" Sale at the Twisted Too Grill in Roseville, IL.



Dean Summerbell discussed the ATAK offering with Tom Rooney of Maxwell, IA.

MARCH 2023 LONG RANGE WEATHER FORECAST FOR THE HEARTLAND FROM THE FARMER'S ALMANAC

DATES	WEATHER CONDITIONS
Mar 1-5	Snow showers, then sunny; chilly
Mar 6-10	Snow showers, cold
Mar 11-17	Sunny west, rainy periods east; milder
Mar 18-25	Rain and snow showers, then sunny; milder
Mar 26-31	A few thunderstorms, warm
March Temperature	46° (2° above avg.)
March Precipitation	2.5" (1" above avg. east, 1" below west)



Hunt Limousin Ranch Holds "Heritage Online Bull Sale"

Hunt Limousin Ranch of Oxford, Nebraska, held their third "Heritage Online Bull Sale" January 31, 2023, on L365Auctions.com. Buyers had the option of viewing the cattle at the ranch during their "Open House & Private Treaty Kick-Off" event on January 14th from 10:00 a.m.- 4:00 p.m. They could also watch the videos on the Hunt website, www.huntlimousin.com. In addition, some of the bulls on the sale were part of the "Pen of Three" at the National Western Stock Show in Denver, Colorado.

In their more than 40 years in the Limousin business, they have focused on raising cattle in real



HUNT Killin Me Smalls 147K

world conditions and have stressed a balance of traits. They also offer a calf buy-back program.

The top-selling bull was HUNT Killin Me Smalls 147K, a 3/3/22, homozygous black, homozygous polled, 68% Lim-Flex son of Wulfs Desmond G261D out of HUNT VALH54C. He was purchased by Fillmore Ranch of Boone, Colorado, for \$10,100.

Kyle Schmale of Carroll, Nebraska, had the final bid of \$10,000 on HUNT Credentials 60K, a 2/18/22, red, homozygous polled, 75% Lim-Flex son of HUNT Credentials 37C out of HUNT Miss Winter 31D.

HUNT Key Largo 09K, a 2/4/22, homozygous black, homozygous polled, 71% Lim-Flex son of



HUNT Credentials 60K

Wulfs Gaylord C904G out of HUNT Henrietta 122H, was purchased by Matt Schultz of Orleans, Nebraska, for \$9,000.

HUNT Keystone 68K, a 2/19/22, black, homozygous polled, 51% Lim-Flex son of MAGS Faultless 154F out of DANH Alto 35A, was purchased by Luke Johnson of Elsie, Nebraska, for \$8,750.

Averages:

15 Bulls	\$7,150
1 Heifer Pick	
1 Embryo Package	
Sale Management: MC Marketing M	



Charlie and Nancy Hunt along with their son, Dan, and wife, Melinda, thanked their buyers of Hunt bulls at their Open House and Online Sale.

Venner Limousin Holds "NINE Plus 1" Online Sale

Venner Limousin of Breda, Iowa, held their "Nine Plus 1" Online Sale February 9, 2023 on L365Auctions.com.

In 1979, Jim and Becky Venner ventured into the beef seedstock business with the purchase of a few Limousin females at several dispersal sales. With a syndicated young sire bred and raised at their ranch, over the years, Venner Limousin has developed into a reliable source for heavily muscled, user-friendly beef bulls. Many of the animals in this sale are progeny of JBV Yellowstone 901G, raised at their farm.

The top-selling bull was JBV Milestone 206K, a 1/6/22, red, homozygous polled, purebred son of Wulfs Fifty T804F out of JBV Bubbles 702D. Glenn



JBV Milestone 206K

Treftz of Wetonka, South Dakota, and Jerry Effertz of Velva, North Dakota, teamed up to purchase this bull for \$9,000.

Toby Peters of Sturgis, South Dakota, had the final bid of \$5,100 on JBV Boulevard 124J, a 9/3/21, homozygous polled, purebred son of ROMN Floyd Mudhenkey 101F out of JBV Silhouette 803E.

JBV Denali 204K, a 1/1/22, black, homozygous polled, purebred son of CJSL Data Bank 6124D out of JBV Girl Crush 422B, was purchased by ROM'N Limousin of Arlington, South Dakota, for \$5,000.

JBV Bankroll 114J, a 4/18/21, black, homozygous polled, purebred son of JBV Yellowstone 901G out of JBV Country Song 815F, was purchased by Harold &



JBV Boulevard 124J

Travis Bies, H&T Bies Cattle Co. of Fairburn, South Dakota, for \$4,700. Venner Limousin will retain one-third semen interest.

Venner Limousin sold choice between two females, both AI'd 5/21/22 to COLE Fortune 12F, due approximately 2/28/23. The winning bidder had the option to buy one of the females or double-up and take both females. Boutin Beef Farms of Alida, Saskatchewan, held the final bid of \$4,000 on JBV Full Moon 123J, a 9/1/21, black, polled, 85% Limousin daughter of JBV Yellowstone 901G out of JBV Miranda 801E.

Sale Management: MC Marketing Management



JBV Denali 204K



Treftz "Where Muscle Still Matters" Has Tremendous Sale

Glenn Treftz celebrated his 40th year in the Limousin breed hosting his "Where Muscle Still Matters" Sale at their ranch near Wetonka, South Dakota on February 11, 2023. Glenn said that the Limousin breed was his passion back in 1983 when he started, and the passion is still there in 2023. A large crowd of buyers from several states, including many repeat buyers, attended the sale on a warm, sunny day.

For four decades Treftz Limousin has paid attention to consistency of the product. In the introduction page in the catalog, Glenn said that with consistency comes predictability. When you walk through a pen of bulls, the bulls at the end of the sale should look like the bulls at the beginning.

Glen and Lori Hill awarded their annual "Commercial Buyer Jacket" to Alan Steinke of Idaho Falls, Idaho.

The top-selling bull was TREF Kryptonite 516K, a 3/22/22, red, polled, 93% purebred son of CV Grid Iron 862C out of TEF Golden Glimmer 516C. After vigorous bidding Aaron Henley of Britton, South Dakota, held the winning bid of \$15,000.

Red Oak Genetics of Australia purchased TREF Kansas 1607K ET, a 2/17/22, homozygous black, homozygous polled, 87% purebred son of Wulfs Handiwork T027H out of TREF Basil 012B, for \$12,000.

William Bruck of Rockford, Iowa, purchased TREF Krazy Horse 530K, a 3/21/22, red, homozygous polled, 100% purebred son of CV Grid Iron 862G out of TREF Golden Glow 530G, for \$10,500.

Dwight Comer of Hordville, Nebraska, purchased TREF Kickoff 1608K ET, a 2/23/22, red, polled, 96% purebred son of TREF Zeus 262Z out of TREF Alexandria 984A, for \$10,000.

Doug Henley of Britton, South Dakota, purchased TREF King Ranch, a 3/19/22, red, homozygous polled, 100% purebred son of Tom V Diesel 619F out of TREF Francine 471F, for \$9,500.

Toby Peters of Sturgis, South Dakota, had the final bid of \$9,000 on TREF Kasius 034K, a 3/16/22, red, homozygous polled, 100% purebred son of TREF Grand Slam 111G out of TREF Baby Doll 034B.

Herb Wipf of Leola, South Dakota, purchased TREF Kentucky 1605K ET, a 2/22/22, black, homozygous polled, 87% purebred son of Wulfs Handiwork T027H out of TREF Basil 012B, for \$8,750.

The Roberts family of Marengo, Iowa, purchased the high-selling female, TREF Katelyn 813K, a 2/25/22, red, double polled, 100% purebred daughter of Anchor B Gold Rush 48CG out of TREF Flash Dance 488F, for \$4,000.

<u>Averages:</u>	
40 Yearling Bulls	\$6,550
16 Aged Bulls	
20 Open Females	
Auctioneer: Chisum Peterson	
CIC L. MCM. L. M.	

Sale Consultant: MC Marketing Management



Glenn Treftz, with granddaughter, Mila, thanked Doug Henley, his wife, Shelly holding Sawyer, Sabrina, with Weston, & her husband, Aaron Henley, all of Britton, SD, for purchasing the high-selling bull and one other high-seller. Doug received the South Dakota "Commercial Producer of the Year" award at the Black Hills Stock Show.



Kerry McLellan of Lantry, SD, purchased two highselling bulls on the Treftz sale.



Glenn Treftz presented Alan Steinke of Idaho Falls, ID, a "Customer of the Year" jacket, in recognition of his loyalty to the Treftz program. Alan bought a high-selling bull and three females on the 2023 sale.



Deb & David Heyd of Westport, SD, were buyers at the Treftz sale on February 12, 2023



Dave Fredrickson & his son, Hunter, purchased a bull at the Treftz sale.



Ryan & Shelby Reed of Independence, KS, and Grandpa Ken Jackson purchased females at the Treftz sale.



The Roberts family; Sheila Sayers, her son, William, Marsha, Larry & their grandson, Ben, of Marengo, IA, had the final bid on the high-selling female.



Robert Gayton with C.T. Jochim & her Dad, Jason, of Selfridge, ND, bought a high-selling bull at the "Where Muscle Still Matters" Sale near Wetonka, SD.

Knowing What Farm Records to Keep

Editor's note: The following was written by Lisa Moser, K-State Research and Extension news service.

The beginning of a new year often is an b opportunity to reflect upon the past and set goals for the future. On a ranching operation, Kansas State University Beef Cattle Institute experts say it is a good time to make record-keeping and management adjustments.

Speaking on a recent Cattle Chat podcast, the team of experts agreed what records to keep will vary from operation to operation, but in 2023 there may be some special challenges that aren't typically a concern.

"As you think through your grazing plan in 2023, you need to factor in that many parts of the country are still in drought. That may mean you need to have a contingency plan for your forage resources," said Phillip Lancaster, beef cattle nutritionist. "It might be helpful to talk with someone with grazing expertise from the BRCS (Natural Resources and Conservation Service) to help you set up a plan for drought stressed pastures."

Meeting the herd's nutritional needs is one aspect of an overall health plan, said veterinarian Bob Larson. "A good overall cattle health plan includes good nutrition, good housing, and good biosecurity," Larson said.

Specific to housing, Larson said that cattle need to be maintained on pastures that are not overstocked and can be moved easily when needed. He encouraged producers to check water sources and fencing to make sure those are well maintained for the year ahead.

Regarding biosecurity, Larson said it is important to work with the local veterinarian to develop a vaccination program and protocol for introducing new cattle onto the ranch.

Veterinarian Brian Lubbers suggested ranchers take the time early in the year to touch base with their veterinarian.

"This is a good time to schedule a routine visit either on Zoom or when they are on your ranch to make sure you are in agreement on your health plan moving forward," Lubbers said.

The veterinarian is just one of many local advisers who can offer expertise, said Larson.

"It is important to build that local group of experts in your community, from your accountant

to your banker to your nutritionist, to give you ideas to consider as you make plans for the operation," he said.

Agricultural economist Dustin Pendell echoes Larson's advice, adding there are routine record that are important for every operation.

"You are going to want to track your income and expenses so that you have what you need to complete your taxes," Pendell said. "Your balance sheet will have your assets, liabilities and net worth and that will be important for your banker to see."

Another important record that Pendell suggests ranchers track is the cash flow.

"Knowing the timing of when cash is coming into and leaving the operation will help you manage your income and expenses," he said.

Pendell also advised that producers incorporate record keeping as part of a routine rather than setting aside a day to deal with the accounting.

"Don't put it off to a free day because that day will never come," he said. "instead, make record keeping part of your daily routine by jotting down some things while you are having morning coffee."



2023 NJLSC Headquarter Hotels:

(ask for the "2023 National Limousin Group" when booking)

Holiday Inn: Rapid City Downtown (Rate \$129/\$139) 888-465-4329

Best Western Ramkota Hotel (Rate \$139) 505 North Fifth St., Rapid City, SD 57701 2111 N LaCrosse Street, Rapid City, SD 57701 605-343-8550

BREEDING FEEDING

OPPORTUNITY SALE of 2023 April 6, 2023 • 12 Noon

Online Sale Watch the sale and bid live online at SuperiorClickToBid.com and DVAuction.com

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Evaluate the sale offering in person Open House at Sandy Ridge Ranch Atkinson, Nebraska March 28 & 29, 2023

- Bull Selection Index
- Feeder Calf Procurement
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- Source & Process Verification
- Feedlot & Carcass Data
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